



ORGANIZATION NAME:

**COMMUNITY-BASED ORGANIZATION
SPRING 2011 OUTREACH
SUMMARY REPORT**

Instructions: Thank you for helping us engage with the public as we develop one of our region's most comprehensive planning efforts to date. The purpose of this form to help you capture and document all feedback and information collected during your outreach efforts. *Please note: if you have conducted outreach in your community in more than one way, please fill out a separate form for each activity.*

Use the guidelines below to share as much information as you can. There is no limit to the amount or type of information you may provide. In fact, we encourage you to include information even if you think it may not be pertinent. All data collected will be utilized and is considered highly valuable to this effort and future planning efforts.

Please mail hard copies of this summary and all copies of all supporting materials to:

**Pam Grove
Metropolitan Transportation Commission
101 Eighth Street
Oakland, CA 94607**

Additionally, please e-mail an electronic copy of this summary and all supporting attachments (if possible) to Pam Grove at pgrove@mtc.ca.gov.

Please list all supporting attachments in the space below:

PART 1 – OUTREACH ACTIVITY/VENUE SUMMARY

Specific Outreach Activity and/or Venue Used *(i.e. name of event, focus group, interview, survey, etc.):*

Date(s) Outreach Conducted:

Specific Location of Venue:

PLEASE EXPLAIN WHY YOU CHOSE THIS VENUE/ACTIVITY AND WHO YOU ENGAGED WITH?
(At a minimum, please include how many people you engaged with. Additional information may include age range, race/ethnicity, gender, where do they mostly live/work?, etc.)

USE THE SPACE BELOW TO PROVIDE ANY MISCELLANEOUS INFORMATION ABOUT THIS ACTIVITY/VENUE

PART 2 – OUTREACH TECHNIQUES AND APPROACH

PLEASE EXPLAIN HOW YOU ENGAGED WITH THE COMMUNITY/PEOPLE (*i.e. methods and tools used including tabling, interviews, comment cards, surveys, focus groups, promotional items, etc.*)

PART 3 – OUTREACH RESULTS AND ANALYSIS

DESCRIBE ANY MAJOR THEMES, CONCERNS, OR IDEAS THAT STOOD OUT FROM YOUR OUTREACH. YOU MAY ALSO INCLUDE DIRECT QUOTES GATHERED THROUGH OUTREACH.

DESCRIBE PARTICIPANTS' OVERALL PRIORITIES REGARDING LAND-USE PATTERNS TO ACCOMODATE POPULATION GROWTH (*i.e. new development in urban areas or on undeveloped land*)

DESCRIBE PARTICIPANTS' OVERALL PRIORITIES REGARDING TRANSPORTATION INVESTMENTS TO ACCOMMODATE POPULATION GROWTH (*i.e. service improvements, expanded roadways, financial incentives, pedestrian and bicycle route improvements, new transit service, etc.*)

DESCRIBE WHAT TRANSPORTATION POLICY INITIATIVES PARTICIPANTS MOST SUPPORT (*i.e. new employer requirements, subsidized electric vehicles, parking price changes, public education about emission control, reduced driving speed limits, etc.*)

DESCRIBE WHAT PARTICIPANTS MOST WANT TO CHANGE/KEEP ABOUT THEIR NEIGHBORHOOD/COMMUNITY. YOU MAY ALSO INCLUDE DIRECT QUOTES GATHERED THROUGH OUTREACH.

DESCRIBE WHAT PARTICIPANTS MOST WANT TO CHANGE/KEEP ABOUT THE BAY AREA. YOU MAY ALSO INCLUDE DIRECT QUOTES.

USE THE SPACE BELOW TO SHARE ANY ADDITIONAL FEEDBACK YOU RECEIVED THAT MAY OR MAY NOT PERTAIN TO THE SUSTAINABLE COMMUNITIES STRATEGY AND REGIONAL TRANSPORTATION PLAN.

PART 4 – OUTREACH HIGHLIGHTS

IN YOUR OWN WORDS, PLEASE SUMMARIZE WHAT YOU FEEL IS MOST MEANINGFUL ABOUT YOUR RESULTS, ACTIVITY(S)/VENUE AND ENGAGEMENT APPROACH(ES)

THANK YOU AGAIN FOR HELPING MAKE THIS SCS/RTP SUCCESSFUL!