

Plan BayArea

Collaborating for a sustainable, livable and vibrant Bay Area

DID YOU KNOW?

- By 2040, the Bay Area's population is expected to grow to 9 million people
- There are nine counties and 101 cities and towns in the region
- The Bay Area is the world's 19th largest economy
- A 2008 Senate Bill requires each of the state's 18 metropolitan areas to reduce greenhouse gas emissions produced by cars and light trucks

With all of this in mind, ensuring we continue to improve the quality of life of our residents for generations to come is a priority and requires shared vision, planning and cooperation. By joining forces across the many individual communities we take pride in, we can address issues like climate change, sustainable development patterns, transportation needs, and protection of our air and water.

PLANNING FOR A SUSTAINABLE FUTURE

Plan Bay Area is one of our region's most comprehensive planning efforts to date to develop a land-use and transportation plan for the Bay Area. It is a joint effort by four regional government agencies – the Association of Bay Area Governments (ABAG), Metropolitan Transportation Commission (MTC), Bay Area Air Quality Management District (BAAQMD), Bay Conservation and Development Commission (BCDC).

The Plan Bay Area initiative realizes that transportation, land-use and housing development must work together to promote sustainability. Additionally, coordinating efforts among the Bay Area's diverse counties and cities ensures we plan appropriately for both our region and the communities in which we live and work.

Plan Bay Area will incorporate an unprecedented Sustainable Communities Strategy to ensure the development of communities with a range of livability factors including quality of life, access and mobility, and public health.

SUSTAINABLE COMMUNITIES FOR CONTINUED PROSPERITY

Plan Bay Area will address new requirements from California's 2008 Senate Bill 375 (Steinberg) to reduce greenhouse gas emissions. The mechanism for achieving these reductions will be a Sustainable Communities Strategy that promotes compact, mixed-use commercial and residential development that is walkable and bikable and close to mass transit, jobs, schools, shopping, parks, recreation and other amenities. If successful, Plan Bay Area will give people more transportation choices, create more livable communities and reduce the pollution that causes climate change.

GET INVOLVED

An Initial Vision Scenario was released in March 2011 that forecasts growth throughout the Bay Area and ways to address it. Throughout the course of this initiative, workshops and meetings will take place in each Bay Area county to hear feedback, and additional opportunities to get involved will be available through the adoption of the plan in 2013.

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